



PCI Geomatics Appoints GISTEC as Master Distributor for the Middle East

May 19, 2010 – Richmond Hill, Ontario: PCI Geomatics, a world leading developer of geo-imaging software and systems is pleased to announce the appointment of GISTEC as its Master Distributor of PCI products and solutions for the Middle East.

As Master Distributor, GISTEC will be responsible for marketing, selling, and promoting the Geomatica® software suite (including Geolmaging Tools) across the Middle East, and aims to strengthen the foothold of PCI Geomatics, particularly among the national mapping agencies and defense industries. To achieve this, GISTEC plans to establish a network of resellers in several strategic markets in the region including Saudi Arabia and the UAE.

"PCI Geomatics looks forward to new opportunities working with GISTEC, for they bring vast experience in GIS and remote sensing markets to the Middle East region," said Anne Skinner, Global Channel Manager, PCI Geomatics.

"With the addition of Geomatica to its product portfolio, GISTEC will be able to offer to its ESRI software users geo-imaging solutions which have the capabilities of integrated processing of spatial and imagery data," said Mohamed Abuziad, CEO of GISTEC.

Geomatica is a broad and flexible suite of geospatial tools assisting in the processing and analyzing of spatial data. It enables users to address a broad range of industry applications including the environment, agriculture, security and intelligence, aerospace and defense, and satellite receiving stations. With an emphasis on automation and full raster and vector integration, Geomatica is interoperable with other geospatial tools. Geolmaging Tools for ArcGIS™ offers accurate and highly automated tools for correcting raw satellite imagery and revolutionizing the integration of remotely sensed imagery into GIS workflows.

About GISTEC

GISTEC is a professional GIS services company specializing in the development of intelligent, enterprise wide geospatial solutions for clients in a variety of disciplines and industries. Apart from offering leading GIS software from ESRI, we also support Geocortex Web GIS solutions from Latitude Geographics, utility GIS solutions from AED-SICAD, ETL software from Safe Software, telecom GIS products from Telcordia and 3-GIS, and remote sensing and image processing solutions from PCI Geomatics. GISTEC does not just sell these software products, but develops solutions to meet the unique business requirements of its customers.

For more information about GISTEC, visit www.gistec.com.

About PCI Geomatics

PCI Geomatics is a world leading developer of software and systems for geo-imaging solutions. Since 1982, we have specialized in remote sensing, digital photogrammetry, spatial analysis, cartographic production, automated production systems, image management and on demand mapping solutions. PCI Geomatics' advanced software systems address a wide variety of industry applications including the environment, agriculture, security and intelligence, aerospace & defense, and satellite receiving stations. We have the expertise and know-how to turn images into useful information.

For more information, visit www.pcigeomatics.com.

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